M E D I A A L E R T

DATE **Contact:** **Laura Hurt 314-918-9918, ext. 21**
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Volunteers Team Up to Renovate Lift For Life Academy

Rebuilding Together-St. Louis and HSBC-North America Renovate Charter Middle School

WHAT: The cafeteria at Lift For Life Academy, St. Louis' ONLY independent charter middle school, will be demolished by local volunteers from Rebuilding Together St. Louis to make way for four new classrooms. The team of volunteers also includes staff from HSBC-North America, a global leader in financial services.

WHEN: Wednesday and Thursday, July 11 and 12
9am to 3:00pm

WHO: Rebuilding Together- St. Louis is a nonprofit organization whose mission is to repair homes of elderly and disabled homeowners so they may remain safely in their homes.

The volunteers with HSBC are a part of Financial Services Roundtable's "Community Service 2008" initiative.

Lift For Life, a non-profit organization, provides and promotes safe, enriching environments for city children, and to nurture and encourage healthy life choices, self-discipline and love of learning in each child.

WHERE: Lift For Life Academy
1731 S. Broadway, St. Louis MO 63104

WHY: Rebuilding Together affiliates nationwide are leading employees from HSBC-North America's HFC, and Beneficial branches, as well as HSBC Credit Centers in a wide variety of community service and environmental projects such as free home renovations, critical repairs and safety modifications for the elderly, disabled and families and organizations in need.

INTERVIEWS: Available with volunteers

VISUALS: Community members teaming together to upgrade school for disadvantaged inner-city kids.

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