



## NEWS RELEASE

**For Immediate Release**  
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Rebuilding Together - St. Louis

### **HSBC and Rebuilding Together Announce New \$725,000 Partnership to Rehab and Repair Homes**

*Lazy, Hazy Days of Summer Anything But Lazy for HSBC Employees*

SAINT LOUIS – During the week of the year that many Americans devote to summer vacation, employees of HSBC-North America will be volunteering with Rebuilding Together – St. Louis to clean up and beautify the Forest Park Southeast neighborhood, on Wednesday, Aug. 29, 2007.

The company's work between August 22 through August 31 is the first initiative of a new \$725,000 partnership the financial services company has launched with Rebuilding Together, the nation's largest non-profit organization dedicated to the rehabilitation of homes for low-income families and others in need.

"Rebuilding Together rallies our community, mobilizes volunteers and delivers home rehabilitation and repairs services to low-income homeowners and their neighborhoods throughout the St. Louis Metro," said Lynne Rajani, executive director of Rebuilding Together – St. Louis.

The end-of-the-summer program is part of HSBC-North America's "Power of 8,500" volunteer effort among its HFC and Beneficial branches. Throughout the last 10 days in August, about 8,500 branch employees from this business group will support their local communities through service projects.

"HSBC supports the communities in which it operates through the engagement of its employees and financial contributions in support of their efforts," said Kathryn Madison, managing director of HFC and Beneficial's Branch Retail Operations. "Rebuilding Together is

a perfect partner for HSBC, as we are devoted to promoting strong neighborhoods and preserving homeownership in America, and so is Rebuilding Together.”

Over the course of 10 days, HSBC employees will contribute more than 68,000 hours to community volunteer activities.

Through 232 local affiliates, Rebuilding Together provides home repairs free of charge to those in need. With the support of local and national businesses, more than a quarter of a million Rebuilding Together volunteers rehab 10,000 homes every year, including more than 150 in St. Louis alone. The market value of the organization’s work exceeds \$100 million annually.

“In addition to Rebuilding Together’s core home repair work, the non-profit has initiatives for safe and healthy homes, community centers, energy efficiency, veteran housing and disaster relief and recovery,” said Warren Honore, O’Fallon, Mo., branch sales manager. “The scope of its efforts and the passion of its affiliates give our employees extraordinary opportunities to make a tangible impact in the places where they live and work.”

“Through our new partnership, HSBC, Rebuilding Together will help preserve homeownership, make neighborhoods stronger and creates opportunities for more Americans to pursue their dreams.” said Gary Officer, president and CEO of Washington D.C.-based Rebuilding Together.

To find out more about Rebuilding Together – St. Louis, go to [www.RebuildingTogether-stl.org](http://www.RebuildingTogether-stl.org) or call 314/918-9918.

**About Rebuilding Together – St. Louis**

Rebuilding Together - St. Louis is an affiliate of a [national volunteer organization](#). It revitalizes neighborhoods in partnership with the community by rehabilitating the houses of low-income homeowners, particularly the elderly and the disabled, so that they may continue to live independently in comfort and safety. Rebuilding Together - St. Louis also renews neighborhoods by rebuilding community centers, playgrounds and other community projects. For more information call 314-918-9918 or visit [www.rebuildingtogether-stl.org](http://www.rebuildingtogether-stl.org).

**About HSBC - North America**

HSBC – North America comprises all of HSBC's U.S. and Canadian businesses, including the former Household International businesses. The company’s businesses serve nearly 60 million customers in five key areas: personal financial services, consumer finance, commercial banking, private banking and corporate investment banking and markets. Financial products and services are offered under the HSBC, HFC and Beneficial brands. For more information, visit [www.hsbcusa.com](http://www.hsbcusa.com).